



British Society for
Medical Dermatology

Patient Education Video Prize

Calling all Medical Students & Foundation Doctors

The British Society of Medical Dermatology (BSMD) is launching a new prize for a **patient education video** on a topic related to **Medical Dermatology**. Prizes include a Medical Dermatology Textbook, as well as the opportunity for a credited video on the official BSMD YouTube channel for the winners.

There will be two streams of prizes open to **undergraduate medical students** and **foundation doctors** studying or working at a university or hospital in the UK or Ireland. The video must not exceed 5 minutes.

A successful video entry would be accessible to an audience of patients or carers via our YouTube site, with information delivered in a patient-centred fashion. The video could be focussed on understanding the condition or on help with an aspect of treatment, with signposting for further information e.g. British Association of Dermatologists information website or patient information leaflets.

For more information, see <https://www.bsmd.org.uk/awards>

Deadline: 6 August 2021